

# SATURDAY 11TH JULY 2026

## BRAYFORD WATERFRONT, LINCOLN



### SPONSORSHIP BENEFITS

	GOLDEN DRAGON (HEADLINER) £5,000	SILVER SCALES £1,500	COMMUNITY TEAM ENTRY £800
Inclusion in press releases sent to local media outlets pre and post event	✓		
Personal message from the LNAA crew for your team	✓		
VIP visit to LNAA HQ	For the team (11 people)	For two people	For two people
Inclusion in event social media pre and post event on LNAA and Ringrose Law social media platforms (Facebook, LinkedIn, Instagram)	✓		
Inclusion in LNAA direct marketing communications	Profile in Sky Shout the LNAA's supporter newsletter (Audience 60K), digital supporter newsletter (Audience 30K) and B2B Corporate Newsletter	Logo in Sky Shout the LNAA's supporter newsletter (Audience 60K) and B2B Corporate Newsletter	
Company logo included on all team correspondence (dependant on commitment date and print schedules)	✓		
Inclusion on the Dragon Boat Festival webpage, where all traffic will be directed to	Company logo, profile and website linker	Company logo, profile and website linker	
Company logo on event marketing materials used across all marketing channels print and digital (dependant on commitment date and print schedules)	✓		
Race entry - 1 team of 11 (10 paddlers 1 drummer)	✓	✓	✓
Discount vouchers from local retailers/ hospitality sector (vouchers TBC)	✓	✓	✓
3x3m space for a team gazebo	Located in a premium position to facilitate promotion to the public attending	✓	✓
Visual and verbal credits to your company throughout the day	✓	✓	✓
Company logo to appear on all race day literature	✓		
VIP access tickets during the event at Wagamama Restaurant	✓		
Inclusion in event programme (dependant on commitment date and print schedules)	Includes Bio & logo	Includes Bio & logo	Listing only
Inclusion in on the day social media posts on LNAA and Ringrose Law social media platforms (Facebook, LinkedIn, Instagram)	✓	✓	✓
Invitation to attend and be involved with the presentation of the winners trophy in front of spectators, competitors and press	✓		
Opportunity for a heat to be named after your company	✓		
Company logo printed on participant medals	✓		
Company logo on one of the six Dragon Boats	✓		
A digital copy of your team's photo from the day	✓	✓	✓